

**RED LINE IS THE CUT LINE**

this is the size you ordered

**BLUE LINE IS THE SAFE ZONE**

anything important should be  
inside the blue lines

**THE EDGE IS THE BLEED**

extend artwork to the edge

**CHECKLIST**

- CMYK color mode
- Outline all text
- 300dpi res. images
- Rich Black suggestion  
40C 30M 20Y 100K

**SIZE / DIMENSIONS**

8.5 X 5.5"

**USE**

postcards, invitations,  
announcements